



May 2019

Dear Partner,

Please find attached the **2019-Waterfront Concert Series –Partner Application**. This year's Waterfront Concerts will be held on **July 3<sup>rd</sup>- Fireworks (Rain date July 8th), July 5th, 12th, 19th, 26th, August 9th, 16th, 23rd, and 30th**, at Louis Engel Park Waterfront Park on the Hudson River, 1 Westerly Road, Ossining, NY 10562. Set-up and **Food Truck Fridays** will begin at 5:00pm with the *Concert* kicking-off at 7:00 pm.

This year, we will host **Food Truck Fridays** featuring a **Beer/Wine Garden** and *specialty Artisan Food area*. We anticipate this area will be spectacularly received by concert goers and the place will be hopping with great food and entertainment. This is a perfect opportunity to showcase your business, meet people, and potential clients in a fun environment. There will be an opportunity for you to set-up a booth with other local business exhibitors, provide kid's games, and enjoy the great vibe on our magnificent Waterfront. Ossining has proven to be a special place and we would love to have you as part of this year's festivities. Additionally, the Concert Series will be heavily promoted via social media and other media venues. You can help by providing your Twitter, Instagram, and Facebook hashtags/handles and using your own social media to spread the word.

It is our mission at the Greater Ossining Chamber of Commerce to support local businesses, offer educational business programs, and foster economic development. To do so, we cover our yearly costs with funds raised from this and other wonderful annual events. We ask that you help us continue our mission and consider becoming a 2019 Concert Series Partner, so we may continue our important work in the Greater Ossining Business Community. Small business and economic growth are the heartbeat of every community and we are reaching out to businesses and financial institutions for consideration of **Gold, Silver, Bronze, Friends-of-the-Concerts, and I-Love-the-Concerts Partnerships**.

After considering the attached options, complete and return the enclosed Partnership form with your generous contribution or contact the Chamber office so we can discuss a Partnership level and payment method that best suits your needs and budget. You may send your application with a check via snail-mail as indicated below.

**Greater Ossining Chamber of Commerce, 2 Todd Place, Ossining, NY 10562**  
**Attn: Concert Series Partnership Office 914.941.0000 Fax 914.941.0812**  
**ossiningchamber@gmail.com or www.ossiningchamber.org**

If you would prefer an online application and payment via credit card, you may use the Waterfront Concert Series link on the Chamber of Commerce website at [www.ossiningchamber.org](http://www.ossiningchamber.org).

If you have questions, please do not hesitate to contact the Chamber office at 914.941.0009 weekdays, between the hours of 11:00 am and 1:00 pm or send an email to [ossiningchamber@gmail.com](mailto:ossiningchamber@gmail.com).

We look forward to your participation and generosity this year and thank you for becoming part of this amazing Ossining summer event. Please don't hesitate to contact us with any questions.

Yours in business,

Dr. Gayle Marchica, President  
Greater Ossining Chamber of Commerce  
914.886.5043/[goccpresident@gmail.com](mailto:goccpresident@gmail.com)



## Partnership Packages

### ***GOLD PARTNERSHIP: \$2,500***

1. One booth space (10' x 10') at each Concert
2. Preferential booth location at the Concert Series
3. Partner logo displayed on homepage of the Greater Ossining Chamber of Commerce & Village and Town of Ossining websites, with a direct link to your company/organization's website
4. Partner logo on banners displayed within Ossining weeks before the event & Concert Stage
5. Partner logo on pre-Concert advertisements and marketing materials
6. Partner name in all pre-Concert press releases, articles and email blasts
7. Partner logo on cover of the Concerts' event program
8. Partner's company banner displayed on the Main Stage during the Concerts (you provide the banner)
9. Partner name announced as a **Gold Partner** throughout the Concert Series
10. One (1) year Greater Ossining Chamber of Commerce membership

### ***SILVER PARTNERSHIP: \$1,500***

1. Partner name in all pre-Concert press releases, articles and email blasts
2. Medium Partner logo on media advertisements and marketing materials
3. Partner logo will be displayed on the Greater Ossining Chamber of Commerce & Town of Ossining websites with a direct link to your website
4. Partner name announced as a **"concert partner"** throughout the Concert Series
5. One (1) booth space (10'x10')

### ***BRONZE PARTNERSHIP: \$500***

1. Partner name in all pre-concert press releases, articles and email blasts
2. Small Partner logo on media advertisements and marketing materials
3. Partner logo will be displayed on the Greater Ossining Chamber of Commerce & Town of Ossining websites with a direct link to your website

### ***FRIENDS-OF-THE- CONCERTS: \$150***

1. Name on a "Friends" board located at the Chamber of Commerce booth throughout Concert Series
2. Display coupons and giveaways at the Chamber of Commerce booth throughout Concert Series

### ***I-LOVE-THE-CONCERTS: \$75***

***\*Please complete the attached Partnership Contract and mail with your check. If you would like to pay via credit card, visit the Chamber website at [www.ossiningchamber.org](http://www.ossiningchamber.org)***



## Waterfront Concert Series Partnership Agreement

Partner Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Office & Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website URL \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_ Instagram \_\_\_\_\_

Will you be exhibiting on Concert Nights (Check One) yes \_\_\_ no \_\_\_ If yes, please complete insurance requirements form and submit to the Chamber of Commerce along with a valid Certificate of Insurance.

Exhibitor Engagement Activity \_\_\_\_\_

### Partnerships and Payment

See enclosed correspondence with Partnership Package details.

**We are interested in the following Concert Series Partnership opportunity (Check One)**

Gold Partner \$2500    Silver Partner \$1500    Bronze Partner \$500

Friends-of-the-Concerts \$150    I-Love- the-Concerts \$75

Enclosed is a check for our *Concert Partnership* written to **Greater Ossining Chamber of Commerce** in the amount of \_\_\_\_\_. Include Concert Series Partnership-2019 in memo.

**Please mail check, completed and signed Partnership Agreement Form by June 25th, 2019 to:**

Greater Ossining Chamber of Commerce, 2 Todd Place, Ossining, NY 10562

Attention: Concert Series Partnership-2019

### Online Payment

If you would prefer an **online application and payment via credit card**, you may use the Waterfront Concert Series link on the Chamber of Commerce website at [www.ossiningchamber.org](http://www.ossiningchamber.org). **Email or fax** completed & signed Partnership Agreement Form to [ossiningchamber@gmail.com](mailto:ossiningchamber@gmail.com) or 914.941.0812.

Authorized Partner Signature \_\_\_\_\_

PrintName \_\_\_\_\_ Company Position \_\_\_\_\_